

Stakeholder Perspectives Worksheet

Goal: articulate the different ways your stakeholders might view the program (use these insights to enhance your program description).

Stakeholder (start with the “close in” ones, and move “out”):	Phrases this stakeholder might use to describe your program (what would they care most about? What would jump out at them or make them care about it?):

To Do Later: Revisit the stakeholder questions, ideally in the form of group discussions with various stakeholders included (colleagues, participants, volunteers, collaborators, etc.) Add to the insights about different perspectives in the right-hand column above, and take note of which parts of the program various stakeholders are primarily interested in.